

Nevada Dietetic Association  
Strategic Planning Workshop  
May 1 – 2, 2010

## **Nevada Dietetic Association Strategic Plan**

### **NDA VISION**

Optimize the health of all Nevadans through food and nutrition.

### **NDA MISSION**

Empower members to be Nevada's food and nutrition leaders.

### **NDA VALUES**

**Integrity:** Act ethically with accountability and commitment to excellence.

**Customer Focus:** Meet the needs and expectations of all our customers through evidenced based practice.

**Innovation:** Embrace change with creativity, life-long learning and strategic thinking.

**Social Responsibility:** Make decisions with consideration for inclusivity as well as environmental, economic and social implications.