

2015–2016 Newsletter Sponsorship Opportunities

The Nevada Dietetic Association (NDA) offers a stellar opportunity to reach hundreds of influential nutrition professionals who, in turn, reach thousands of consumers.

For businesses, the opportunity to showcase your products and services to NDA members is a win-win opportunity. Whether you target consumers, professionals, or both, NDA members are on the front lines of communications with *your* customer!

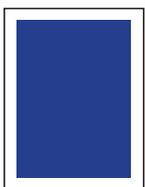
For members, promote your business, your brand, your social media, or other venture to your colleagues to support the association.

The newsletter is a professionally designed, glossy publication mailed to approximately 450 members via US mail. The first issue is expected to be mailed on/about September 15, 2015.



SIZE	NON-BLEED	BLEED	COST
Full Page	7.5" wide x 9.83" high	8.68" wide x 11.33" high	\$500
Half Page	7.5" wide x 4.92" high	8.68" wide x 5.66" high	\$300
Quarter Page	3.64" wide x 4.92" high	–	\$175
Eighth Page	3.64" wide x 2.46" high	–	\$100

Ads should be in PDF format (preferred), JPEG, or PNG, and should be CMYK and 300 dpi. Ads that “bleed” are printed beyond the paper's edge before it's trimmed to the final size; no text should be within 3/8” of the paper's edge. Trim size is 8.5" x 11". Ads that don't meet size specs may be resized to fit. All ads subject to approval.



Full page ad



Full page “bleed” ad

In addition, a **digital version** of the newsletter will be available on the NDA web site with an acknowledgment to sponsors.

DEADLINE for Artwork is **Monday, August 10, 2015.**

For more information, contact Nancy Collins, PhD, RDN, LD, FAPWCA, FAND

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